

# SLEEP 2025

Seattle, WA | June 8 – 11

## Media Guidelines

### SLEEP 2025

### 39<sup>th</sup> annual meeting of the Associated Professional Sleep Societies, LLC

#### Seattle Convention Center | Arch at 705 Pike

705 Pike Street

Seattle, WA 98101-2310

[www.sleepmeeting.org](http://www.sleepmeeting.org)

**PRESS ROOM:** 613

**MEDIA ACCESS:** Sunday, June 8 – Wednesday, June 11, 2025

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#### GENERAL INFORMATION

SLEEP 2025, the 39<sup>th</sup> annual meeting of the Associated Professional Sleep Societies LLC, is June 8-11, 2025, at the Seattle Convention Center (Arch at 705 Pike) in Seattle, Washington. The APSS is a joint venture of the American Academy of Sleep Medicine and the Sleep Research Society. For more information about SLEEP 2025, including the schedule announcement, visit [www.sleepmeeting.org](http://www.sleepmeeting.org). Complete session details will be available prior to the conference in the SLEEP meeting mobile app.

#### PRESS ROOM HOURS

The SLEEP press room will be open from Sunday, June 8, to Wednesday, June 11, during these hours:

Sunday, June 8	noon – 5:30 p.m.
Monday, June 9	7 a.m. – 5:30 p.m.
Tuesday, June 10	7:30 a.m. – 5:30 p.m.
Wednesday, June 11	7:30 a.m. – noon

#### EXHIBIT HALL HOURS

The SLEEP exhibit hall will be open during these hours:

Monday, June 9	10 a.m. – 4 p.m.
Tuesday, June 10	10 a.m. – 4 p.m.
Wednesday, June 11	10 a.m. – 1:30 p.m.

#### POSTER PRESENTATIONS

Different posters are presented each day on Monday, Tuesday, and Wednesday. While the posters are available for viewing all day, presenting authors will be available at their posters during assigned poster sessions from 10 a.m. to 10:45 a.m. and 11 a.m. to 11:45 a.m. Refer to the SLEEP meeting mobile app to identify the presentation date and time for any poster.

#### PLENARY SESSION & KEYNOTE ADDRESS

The SLEEP plenary session will be Monday, June 9, from 8 a.m. to 10 a.m. and will feature award presentations and the keynote address, “The Functions of Sleep and the Functions of Hypocretin (orexin) Neurons in Sleep, Waking, and Opioid Addiction,” presented by Jerome Siegel, PhD, professor of psychiatry and biobehavioral sciences at UCLA School of Medicine.

#### ELIGIBILITY AND REGISTRATION

Media representatives must register with the APSS public relations office before receiving a press pass at the meeting. Advance registration is preferred, but on-site registration is also available.

Members of the news media are defined as a reporter, writer, editor, photographer, producer, or other approved title for an outlet that falls in one of these categories: newspaper, magazine, radio station, television station or network, news syndicate service, or online publication. Freelance writers seeking a press pass must submit a letter of assignment or letter of intent from the outlet being represented. Representatives of podcasts or online media outlets are permitted on a case-by-case basis. However, the APSS does not furnish press credentials to individuals representing industry websites, newsletters, discussion forums, or group email lists.

Advertising, sales, public relations, and marketing representatives are ineligible for press registration. Any individual with a press pass who sells or markets a product or service, represents a company or organization for the purpose of obtaining advertising or subscriptions from a registrant or exhibitor, or violates any other APSS guidelines or regulations, will immediately forfeit press credentials.

## **ACCESS**

Press registration entitles you to attend the general session, which includes the plenary session and all invited lectures, symposia, discussion groups, clinical workshops, oral presentations, and poster presentations. Press registration also gives you access to the SLEEP exhibit hall and poster hall during normal hours.

Press registration does **not** guarantee access to ticketed events, which include postgraduate courses, lunch debates, and meet the professor sessions. Access to these sessions will be granted on a case-by-case basis.

Photographers and camera crews must receive prior approval from the APSS public relations office and must remain in an approved location or be escorted by a member of the APSS staff.

Press registrants are **not** permitted to take photographs of presentation slides during SLEEP sessions. At their own discretion, presenters may provide press registrants with a copy of their presentation. Permission should be secured from poster presenters before taking a photograph of a poster. Contact the APSS public relations staff for additional assistance.

## **INTERVIEWS**

Reporters are encouraged to use the press room for one-on-one interviews with meeting attendees. Contact the APSS public relations staff for assistance in scheduling an interview.

## **INDUSTRY SUPPORTED EVENTS**

Industry supported events are educational events coordinated by third-party medical education organizers that are often supported by industry grants. While held in conjunction with SLEEP, these events are **not** part of the scientific program that is coordinated by the APSS Program Committee. Industry supported events are scheduled outside of the general session hours. To request media access to an event, contact the sponsor directly.

## **INDUSTRY PRODUCT THEATERS**

Industry product theaters are educational events coordinated by third-party medical education organizers that are often supported by industry grants. While held in conjunction with SLEEP, these events are **not** part of the scientific program that is coordinated by the APSS Program Committee. Industry product theaters are scheduled for lunch-time slots during the general session. To request media access to an event, contact the sponsor directly.

## **UNAFFILIATED EVENTS**

Media events or news briefings other than those organized by APSS are not permitted on the grounds of the convention center during the SLEEP meeting without prior approval of the APSS public relations office.

## **APPROVED MATERIALS**

APSS press releases will be posted online at <https://www.sleepmeeting.org/about/press-room/>, and print copies will be available in the press room.

Exhibitors, academic institutions, or funding organizations that wish to place a press release in the press room must submit a copy of the press release in advance to the APSS public relations office for review and approval. Only press releases that have been approved by the APSS may be placed in the press room.

Exhibitors and other companies may **not** display or distribute press kits, marketing materials, or promotional items in the SLEEP press room.

### **EMBARGO POLICY**

Most research abstracts that will be presented at the meeting will be published in a supplement of the journal Sleep, which will be posted online in late May. Once they are posted online, these abstracts are available for immediate media coverage. Sample text to use in stories:

*The research abstract was published recently in an online supplement of the journal Sleep. The findings will be presented in June at SLEEP 2025, the 39<sup>th</sup> annual meeting of the Associated Professional Sleep Societies.*

A limited number of “late-breaking” abstracts will be posted separately on the SLEEP website in late May. Once they are posted online, these late-breaking abstracts are available for immediate media coverage. Selected late-breaking abstracts will be presented as oral presentations during the SLEEP meeting. Refer to the mobile app for details.

In general, all other SLEEP presentations or scientific sessions are under embargo until the scheduled date and time of the presentation. Journalists are asked to honor the embargo date and time listed on press releases made available to the media in advance.

In some cases, a scientist presenting data soon to be published by a scientific journal may be unable to provide additional information to the news media because of pre-publication constraints imposed by the journal. Press room staff can assist you in these instances by arranging interviews with independent experts for comments.

SLEEP content may not be used to develop continuing medical education (CME) materials or programs without the expressed written consent of the APSS.

### **CODE OF CONDUCT**

All SLEEP meeting participants — including press — are expected to abide by the [APSS Code of Conduct](#), which applies to events and activities in any venue associated with the SLEEP meeting, including ancillary events, social gatherings, and online forums and discussions.

### **PRESS LISTS**

APSS does not provide a list of press registrants to exhibitors or any other inquiring party.

### **CONTACT US**

Hannah Miller  
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Press Room, June 8-11: Room 613 at the Seattle Convention Center (Arch at 705 Pike)